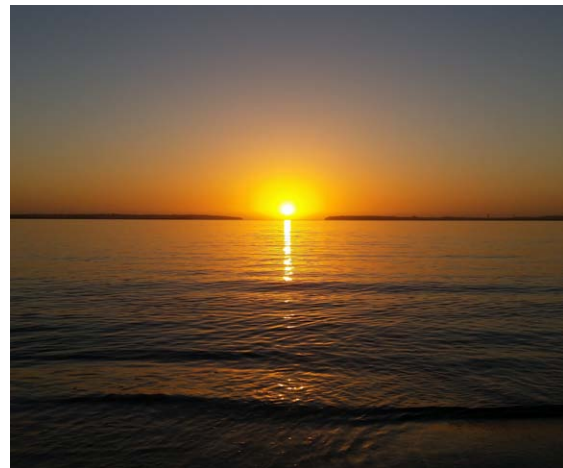


Bayside Arts Festival 2019



Sponsorship Prospectus

Bayside Arts Festival 2019

The Bayside Arts Festival is our month long premier arts and cultural event.

The Festival kicks off at the beginning of April with a series of innovative and engaging events, competitions, workshops and exhibitions.

With over \$70,000 in prize money on offer, the festival recognises outstanding achievements in Sculpture, Photography and Visual Arts, as well as offering a wide variety of activities and events suited to all ages.

Sculptures @ Bayside, the headline event of the festival, showcases up to 30 sculptures on the shores of Cook Park, Kyeemagh. It offers a first prize of \$50,000 and attracts crowds from all over Sydney.

Bayside Council is now offering you the unique opportunity to sponsor the 2019 Bayside Arts Festival, supporting the diverse and creative culture of our vibrant community on this exciting annual event.





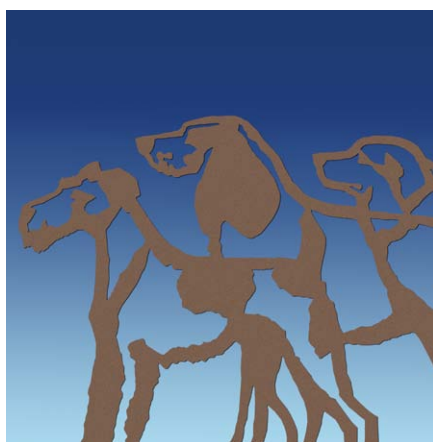
Why Sponsor the 2019 Bayside Arts Festival

- Promote your business in an exciting and unique way
- Be seen by 100'000s daily commuters
- Reach over 60,000 people in the community, including multicultural communities
- Reach untapped consumers
- Send a message to the community that your business:
 - Shares community values
 - Supports the local community
 - Values creativity and innovation



2019 Sponsorship Features at a Glance

- Naming rights – Sculptures @ Bayside 2019 and CamerArt 2019 categories
- Name associations – various wide appeal and special interest events
- Sponsorship acknowledged on Bayside Council website, social media platforms and any media releases relating to sponsored event
- Company logo on signage in high traffic locations throughout Bayside
- Company logo on Bayside Arts Festival printed marketing collateral
- Company logo in Bayside community newsletters (60,000 copies printed) and monthly e-News
- Opportunity to display marketing / signage at key locations
- Your brand or logo featured on re-prints of exhibition finalists and displayed in businesses throughout Bayside Council Town Centres during and post festival
- Invitation to be recognised at the official Bayside Council Art Awards Night



Sponsorship Packages for Every Budget

Platinum: \$20,000

Gold: \$2,000 – \$10,000

Silver: \$1,000 – \$5,000

Bronze: \$1,000 – \$3,000

EVENT	GOLD	SILVER	BRONZE
Sculptures @ Bayside: Competition & Exhibition	\$10,000	\$5,000	\$3,000
Chinese Art Exhibition and Workshops	\$2,000	\$1,000	-
School Holiday Program	\$3,000	\$2,000	\$1,000
CamerArt: Competition & Exhibition	\$3,000	\$1,500	-
Visual Arts Prize: Competition & Exhibition	\$3,000	\$1,500	-
Georges River and Bayside Arts & Cultural Forum (GRaB)	\$2,000	\$1,000	-
Art and Wellness Workshops	\$3,000	\$2,000	\$1,000
Earth Day Eco-Fair	\$2,000	\$1,000	-

Platinum Package – \$20,000

Bayside Council is also offering the opportunity to become an exclusive Platinum partner for our entire 2019 Bayside Arts Festival program.

A Platinum Sponsorship is the cost effective way to partner with Council's Arts Festival Program ensuring maximum exposure at a very competitive rate.

CONTACT

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